



# 2022 SPONSORSHIP AGREEMENT

**W**elcome to another exciting continuing education cycle for the York Region Dental Society (YRDS).

Our membership represents a wide-cross section of dental professionals and we, as an organization, have their best interests at heart.

Founded in 1970, the YRDS is the second largest regional dental society in Ontario and represents over 900 dentists in the region. York Region encompasses north of Toronto including Kleinberg, Vaughan, Maple, Newmarket, Aurora, Stouffville, Thornhill and Richmond Hill.

Our general meetings bring our members together to discuss areas of interests to the profession, continuing education, and provide the opportunity of networking. In the past our Sponsors have found these events to be a positive experience with a wealth of opportunity! Each of our meetings average more than 250 attendees.

It is our purpose and our pleasure to continue providing premium CE courses/lectures to YRDS members to help them maximize the effectiveness of their dental practices.

We are looking forward to another exciting CE cycle ahead.

## Naveen Verma

Dr. Naveen Verma DMD. BSc. B.A.  
Sponsorship Director - YRDS

**NOTE: This Form Will Act As A Receipt For Your Records**

## SPONSORSHIP APPROACH

The York Region Dental Society offers 3 lectures per cycle along with many other social events. The three lectures are usually made up of 2 evening lectures and 1 full day lecture (subject to change). Please see “yrds.ca” for further details regarding dates and topics.

## YRDS SPONSORSHIP PACKAGES AVAILABLE

### **PLATINUM SPONSOR - \$5,500.00 (\$7,000.00 Value) Includes:**

- *Exclusivity within your field of expertise at all continuing education YRDS events*
- 3 continuing education lectures - please refer to website **YRDS.ca**
- Display table
- 2 meal tickets to each lecture includes lunch or dinner and 2 beverages
- A 5-7 minute presentation at one of the lectures
- Ability to pass out promotional items
- Recognition by the YRDS President at each lecture
- **Your company logo to be placed on our website YRDS.ca with link to your website**

### **GOLD SPONSOR - \$4,000 (\$5,000 Value) Includes:**

- 2 continuing education lectures of your choice
- Display table
- 2 meal tickets to each lecture (includes lunch or dinner and 2 beverages)
- Ability to pass out promotional items
- Recognition by the YRDS President at the 2 lectures
- Your company logo to be placed on our website **YRDS.ca**

### **SILVER SPONSOR - \$2,000 ( \$3,000 Value)**

- 1 Continuing Education Lecture (full day lecture not included)
- Display table and 2 meal tickets to lecture (includes dinner and 2 beverages per ticket)
- Ability to pass out promotional items
- Recognition by the YRDS President at attending evening lecture
- Your company logo to be placed on our website YRDS.ca

### **Additional Events - \$1,000.00**

Over the course of the year, the YRDS hosts several special events for our YRDS members and their families including our Family Skating Day, Tennis Day, Ski Day, CPR, Christmas Party and much more! See our website for details – YRDS.CA

## YRDS - SPONSORSHIP / COOPERATION AGREEMENT

This cooperation agreement between the York Region Dental Society (YRDS) and \_\_\_\_\_ outlines how the parties will work together to pursue mutual goals. It includes a description of the program for which \_\_\_\_\_ will provide funding, messaging carried out by the YRDS, and other terms.

**Cooperation Goals:** To actively work together to educate dentists in the York Region and to help \_\_\_\_\_ connect with dentists in the York Region.

**Term:** This agreement is for a one-year term/cycle, commencing on \_\_\_\_\_ to \_\_\_\_\_. Any subsequent agreements will be based on negotiations between the parties.

## FINANCIAL COMMITMENT

\_\_\_\_\_ has committed to be a \_\_\_\_\_ sponsor as per sponsorship details outlined on the YRDS website.

\_\_\_\_\_ will provide a certified cheque or bank draft in the sum of \$\_\_\_\_\_ a minimum of 30 days before the commencement of the lecture. Payment must be made in full.

Payment can be made payable to:

York Region Dental Society

Urban Dental - 2901 Eglinton Ave West, Suite # 11 Mississauga, ON, L5M 6J3

*\*Please make all couriers to the attention of Dr. Naveen Verma.*

Visit [YRDS.CA](http://YRDS.CA) Learn More About Our Proud Society

# YRDS 2022 - LECTURE CYCLE

(January - December 2022)

## LECTURE 1

### EVERYTHING YOU NEED TO KNOW ABOUT THE IMPLANT SUPPORTED OVERDENTURE

PRESENTED BY

Dr. Effrat (Effie) Habsha, BSc, DDS, Dip. Prosth., MSc, FRCDC

JUNE 9, 2022 - REG @ 6:30PM | LECTURE 7PM – SPONSOR SETUP STARTS AT 4:30 PM

*Location: Sheraton Parkway Toronto North Hotel - 9005 Leslie Street Richmond Hill ON L4B 1B2*

## LECTURE 2

### AESTHETICS - Full Day

(Preparation Techniques and Principles of Smile Design - Temporization -  
Insertion - Review of Material Selection - Patient Management)

PRESENTED BY

DR. LARRY ROSENTHAL, DDS

APR. 22, 2022 - REG @ 8AM | LECTURE 8AM – 4PM SPONSOR SET UP STARTS AT 6AM

*Location: Sheraton Parkway Toronto North Hotel - 9005 Leslie Street Richmond Hill ON L4B 1B2*

## LECTURE 3

### The End of an Era? And the New Moral Era in Health Care and the Political Economy of Dentistry.

PRESENTED BY

DR. CARLOS QUINONEZ, DDS

OCT. 21, 2022 - REG @ 6:30PM | LECTURE 7AM - SPONSOR SET UP STARTS AT 4:30PM

*Location: Sheraton Parkway Toronto North Hotel - 9005 Leslie Street Richmond Hill ON L4B 1B2*

*Please visit [YRDS.CA](https://www.yrds.ca) for further details on lecturers and other social events.*